

November 2008 Minutes - notes are **in blue**

Present: Wendy, Michelle, Carolyn, Tatiana, Genevieve, Mary

****Please note that not everything was addressed due to low numbers.****

Monday November 17th, 2008 7:30 - 8:30 pm

Prescott/Russell Midwives Office - EAST end

2127 St. Joseph Boulevard, Orleans

1) Midwifery Practice Updates:

i) Sent by Erin: I'm going in to Brookfield high school to talk to 15-19 year olds on birth choices in a few weeks. Hopefully if it goes well, it can be another way to talk about midwifery care- **Discussed**

ii) FYI all, sent on behalf of one of our members:

To Midwifery Consumers Group

Just wanted to let you know about a charge I received from the Montfort hospital. I'm not sure if this is a policy change or what, but I gave birth in a room there on August 23rd, within days of the new wing opening. I left within three hours of giving birth to my daughter, and I was charged a \$210 fee, a daily rate. When I called to inquire about why I was charged anything, as I did not stay, I was told that if you do not leave your room within 2 hours of giving birth, you will be assessed the daily rate. My insurance has covered 60\$ of this, but I am owing the remainder. I'm not sure how to fight this as it seems quite ridiculous. I've let my midwife's office know (Group) and will phone the Collective as well. Might be worthwhile to pass this on to other consumers since it just seems like a money grab!!- **Discussed perhaps she didn't have private/semi coverage, she should have been moved to a "catch basin"**
Theresa to look into it
Yes there is a max stay at Montfort for midwife births of 3 hours

iii) FYI - Another notice sent in by one of our members:

I haven't had time to attend any meetings yet but I do enjoy staying informed.

I just wanted to forward an email I sent to the Ottawa Hospital and the reply that we received from them. I'm not sure if this information would be considered

important/relevant or not but they did at least update their website as a result. So I thought I'd pass it along.

Thanks,

Our original email sent on August 12, 2008:

Hello:

We have recently become pregnant and have decided to go with a midwife at a hospital for our delivery.

The search results on the Association of Ontario Midwives website for the Ottawa Civic campus states:

There were 2 matches

Click on any of the practice names below for more information.

Midwifery Collective of Ottawa

Midwifery Group of Ottawa

We called the Midwifery group and they informed that the Ottawa Hospital has suspended privileges of all midwives. Is this true? If yes, why? I called the Ottawa Hospital and I was referred to this department for a response.

In addition, we found that the Ottawa Hospital's website had no information on birth options and when you put "midwife" into the search engine nothing relevant is found. We found this very upsetting as we would like as much information as possible when choosing our birth plan. There are only a few options for birth in hospitals in Ottawa and found this site (for out of the 2 out of the 4 options) very lacking and not useful at all for educated persons.

Please response in a timely fashion, as we would would like to remain stress free as possible for our baby.

Thank you,

Mr. & Mrs. X

Reply from the Ottawa Hospital on October 2, 2008:

Hello Mr. and Mrs. X

Thank you for your email in August and my apologies for the delay in responding to your questions and concerns. You indicated in your email that you are expecting a child and had looked at our web site and spoken to the midwifery group. At the Ottawa Hospital we currently have three midwives with

active privileges and four with consulting privileges. I am sorry to hear that you were given incorrect information. There have been changes in the number of midwives over the years and many of those in Ottawa are now practicing at the Montfort Hospital. Further decisions around midwifery are dependant on the Champlain region LHIN maternal-newborn planning process. I am not able to give you a date that further changes can be expected at this time.

You had voiced concern about finding information out about birth options at The Ottawa Hospital. In response to your concern we have added the links to the midwifery groups which can be located under "Programs & Services – pre-natal care" on our web site. Thank you for bringing that to our attention, it was very helpful. We would be happy to hear more of your comments about the web site so that we can make alterations to best suit the needs of our families. Also, I encourage you to come to an information session and hear first hand about the services here.

Should you have further questions I look forward to hearing from you and wish to congratulate you on the upcoming birth of your child.-**Discussed this and more hospital policital things**

a) Midwifery Practice Updates:

MGO

MCO

OVM

PR-**Jan-May some spaces**

MVM

StLVM

LGM -**lots of space**

b) QCH - any updates?

stats on c-section rates there - OVM?-**no updates (Kathleen)**

c) **LHIN No Updates (Sheila McIntyre)**

2) **Info sessions** (Auramarina & Aaron)

**Suggested more Eastern Sites Embrun, Leeds Greenville, Orleans,
Rockland -Carolyn to check space in Rockland**

a) **update on Oct. session**

b) **next session reminder:**

19th Midwifery Information session

Wednesday December 3rd, 2008

7 - 8 pm

Ottawa Integrative Health Centre

<http://www.oihc.ca/>

1129 Carling Ave. (next to Civic Pharmacy corner of Holland)

NO REGISTRATION REQUIRED.

Children welcome.

Light refreshments

Free parking

MORE INFO: www.midwiferyconsumers.org/

Email: Acanas@magma.ca

Telephone: Auramarina or Aaron Sawyer at: 613-824-3598

c) Leslie mailed cheque to Auramarina on Friday re: snacks/beverages

d) board - *have yet to purchase, will do so the next time Leslie is in Westport*

3) Website (Mary & Mark): *-Going well, Leslie suggested Businesses taht support midwifery care to advertise on the website for \$20*

a) Advertising section (banners) for people who wish to post/advertise for a nominal fee to the CSMC, via info@midwiferyconsumers.org; please check out our homepage: <http://www.midwiferyconsumers.org/englishindex.htm>

**(cost is \$20/year, and includes monthly BACN e-mail, to start this month)*

b) Please forward your birth stories to be included on the website! (info@midwiferyconsuemrs.org) - *Michelle to write new story*

c) *domain name contract renewed for 2 years (\$70 USD) - Leslie paid for the renewal on her credit card and will be re-imbursed once statement arrives*

d) *webhosting (e-mail) renewed and Leslie has been re-imbursed*

e) have added a ton of media stuff, etc. - check it out on the website!!!

f) Sept. & Oct. minutes will be added shortly

g) anyone with web experience could contact me (Mary Beatty at mary.beatty@ocdsb.ca) , as i am looking to modify the website

h) any feedback or suggestions to the website, please e-mail me directly: mary.beatty@ocdsb.ca

4) Finances (Leslie)

2 cheques were written this month:

\$25 to Auramarina re: info session snacks/beverages

\$63 to Leslie re: webhosting (e-mail)

***** The long awaited BACN monthly e-mail and website listing for those of you that support and promote midwifery, as a means to generate revenue for the group, is now a GO!!!**

Sign up for one year at only \$20/yr!!!

Send payment (cheque made out to Consumers Supporting Midwifery Care) to:

CSMC

c/o Leslie Ashton

2159 Saunders Ave.

Ottawa, ON

K2A 0C9

All we need is your icon and homepage info. Your info will be included in a monthly BACN e-mail to the list (over 225 members), as well as on our homepage.

Please see our homepage for an example:

<http://www.midwiferyconsumers.org/englishindex.htm>

5) Fundraising:

**** Please purchase your onesies in time for the upcoming holiday season! Beat the rush!!! See our website for baby Lucy wearing her onesie! <http://www.midwiferyconsumers.org/englishindex.htm>***

a) Orgasmic Birth - contacts: Susan Martensen, Andrienne Prest

We are very fortunate in Ottawa to have a thriving and supportive birthing community. Since part of the funds raised from this film screening will be

very generously donated to our group, we need as many volunteers as possible to help with this event.

Ways you can help: ticket sales, promotion, media, etc.

Please, please, please consider volunteering and supporting this incredible and important initiative! E-mail info@midwiferyconsumers.org if you can help in any way, or if you would like more information. - request posters through Leslie to advertise in local groups

"Orgasmic Birth" is coming to Ottawa!

Mark the date and save it. You won't want to miss this.

Circulate this information widely throughout your networks

Where: St Paul's University Auditorium, Main Street, Ottawa

When: Friday December 5th at 7pm

Tickets will be \$10.

The screening of this groundbreaking film about the possibilities of birth will be a Fundraiser for the Ottawa Midwifery Consumer Group and Canadian Mothercraft Birth Companion Program.

There will be a panel discussion following the screening.

Representation to include a Midwife, Physician, Nurse, Doula and Consumer.

Watch for more information to be posted next week!!

***Orgasmic Birth - brought to you by Birth and Beginnings.
Information - call 613 721 1363.***

***Susan Martensen CD(DONA), PCD(DONA)
Birth and Beginnings***

***DONA Postpartum Doula Program Mentor and Trainer
DONA Birth Doula Trainer
DONA International Immediate Past President***

b) t-shirts - ? No Update

c) coffee - ? NO update

d) calendar - ? *Gina and Donna to look at Dog Calendar people and Breast of Canada*

e) Buttons/pins - Gina suggests 2"x3" button or something. Black & white Gina suggest the logo off the website or whatever the main image of the group is so that it is specific to this group. Gina said the image needs to be 300 DPI. Cost varies depending on amount produced. ... WE could charge \$2-4/pin. Gina needs feedback on this. SOmeone needs to provide artwork if it is a go ahead. She would also need to figure out the payment. Julia suggested that we could hold off until a venue such as the picnic where there are a large number of supporters who would buy the pins with little effort as opposed to trying to get them to stores and practices. -*Gina to find out more info from CAPPA*

update:

Yes, progress is being made on the button idea. I found a company in Toronto that does buttons for a good price... they require a good copy of the logo to provide an accurate quote. I look forward to sharing the info and ideas at the meeting tonight. Here's the info & link so you can get an idea... (if the pics don't show up, it is all just copied and pasted from the website <http://www.artik.com/Buttons.html#3>).

My suggestion would be to do the rectangle or square shape with the CSMC logo. This would be ideal, to stick with the existing logo and name to get the repetition and exposure rather than to possibly dilute the "brand" with another slogan. I suggest getting in as high a quantity as possible in order to increase the amount of money we can make from this project. I believe we could easily sell these items for \$2 each, perhaps even \$3 or \$4.... If we got 1000 rectangular pins for example, the price would be \$0.67 each or \$670. For the square pins, 1000 would be \$0.50 each or \$500.

Bonus: I called the office and was informed that there is no set up charge for these pins ... ie- the price per item is the whole price to be considered. I didn't ask specifically about the round pins, but can verify that it is the same.

Scroll to the bottom to see specs for submitting artwork.

Thanks,

Gina

<http://www.artik.com/Buttons.html#3>

6) E-mail question :

**** Does anyone have experience with setting up an address book, for mass/group mailings, on Hoarde? Please contact Leslie at info@midwiferyconsumers.org if so. Thanks! - Discussed using Facebook more efficently, linking news and upcoming events, birth stories Leslie are you in charge of this?***

7) Feedback Committee- ? [No Update](#)

8) Fact Sheet - Gina has a few things to source from, but hasn't put it together. By the next meeting it will be emailed out at least in point form. - [Use the AOM fact sheet](#)